

## ITB Europe Günther Krumpak, Juni 2011

[www.itbeurope.org/krumpak.html](http://www.itbeurope.org/krumpak.html)


**incredibleEurope**

An issue that fits perfectly into my interests. IncredibleEurope is an initiative created by an (incredible ;-) woman, Selma Prodanovic, innovative entrepreneur and owner of a consulting and media agency in Vienna.

She feels about Europe as I do: an administration that might not be perfect - I mean "brussels" - does not mean that the idea of Europe is obsolete. So what she does is to promote and show European entrepreneurship, the talent that this continent produces, the ideas behind a sustainable and socially conscious economy and how well Europe would run if we all shared those ideas.

She organized a **conference** last week on this in Vienna, and I can honestly tell you that I've never experienced anything alike, even if I've attended a lot of conferences and congresses during the years. The quality of the contributions, the speakers, the actions (there was a lot of interactive stuff going on) were simply - incredible. I've published some of the videos of the 2010 conference here (top left) to give you an idea, and I hope the 2011 material will be on Youtube soon.

We're working together to spread the good news and all over Europe. The initiative is looking for sponsors, so if you wish to donate, just **contact me**.



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