

UKSPA - Building Technology Business, Juni 2009

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Incredible Summit

Vienna, Austria, 29 June 2009 (09:00 - 20:45)

IncrediblEurope – The Power of Innovation & Creativity

The first Incredible Summit will take place in Vienna on June 29, 2009. Masterminds of European innovation and creativity will discuss innovative and creative solutions and chances in and beyond times of crisis under the motto 'IncrediblEurope – The Power of Innovation and Creativity'.

Topics

Topics such as global competition and the accompanying need for continental branding, the creative challenges during and in the aftermath of crises and the successful branding of cities and regions in the context of sustainable development will contribute to Europe's leadership. These topics will be dealt with in high-level podium discussions, outstanding good practice presentations, an attractive program, as well as the presentation of 'Five Names to Remember'.

Target Group

The conference, to be held in English, is aimed at creative entrepreneurs, innovators, businesswomen and businessmen, entrepreneurs and researchers, at all those working on creative and innovative business solutions, as well as those interested in creativity, innovation and entrepreneurship.

Goal

The aim is to inspire anti-cyclic action, showcase and apply the best ideas in synergies and in a positive climate, throughout Europe as well as locally. This event will give a first impulse and serve as an example of good practice for coming cooperation projects and next steps.

Contact

Miriam David | miriam.david@brainswork.at | t +43 1 729 89 00 | www.incredibleeurope.com

