

IncredibleEurope is the first bottom-up value-changer in and for Europe. It focuses on creative, innovative & entrepreneurial changemakers and the future they will influence.

"Think Europe 2049 - Act now!"

## IncredibleEurope Young Ambassadors

are the "bridge" between the IE network and young people in their country

### Why do we need IE Young Ambassadors?

Young people now age 18-28 will play a major role in the future of Europe. Their concerns and visions must be taken seriously but also their voice must be heard in shaping the future. There are approximately 90 million Europeans aged 18-28 and our target is to reach the 3% innovators and changemakers – the leading force in the future. Therefore we are looking for at least one IE Young Ambassador in each major city of Europe.

### What is the role of an IE Young Ambassador?

- ◆ Promote IncredibleEurope in your country
- ◆ Share with us incredibleE news from your country (good or bad): incredibleE people, events, organizations, etc.
- ◆ Communicate to your own country network (young or students organizations/unions) about what is going on/what is new in the IE network
- ◆ Post at least once a week on the IncredibleEurope page on Facebook
- ◆ Engage at least 5 new student members for the IE network quarterly
- ◆ Further ideas welcome!

### Why should one become an IE Young Ambassador?

- ◆ You have the incredibleE opportunity to be part of the IE network and profile yourself as a Young Ambassador on an international level
- ◆ You will get promoted through the network (on the IE website, the IE page on Facebook, the IE monthly newsletter...)
- ◆ You have the possibility to expand your own network within your country
- ◆ You will be eligible for personal attendance at the IE Summit for free
- ◆ You have the chance to gain "diplomatic" experience

## Who can become an IE Young Ambassador?

- ♦ Young people (primarily students) with a creative and entrepreneurial spirit who are members of the IE network = changemakers
- ♦ Individuals with a track record **OR**
- ♦ Application: resume and personal statement (Why do you want to become and why should you be an IE Young Ambassador!)

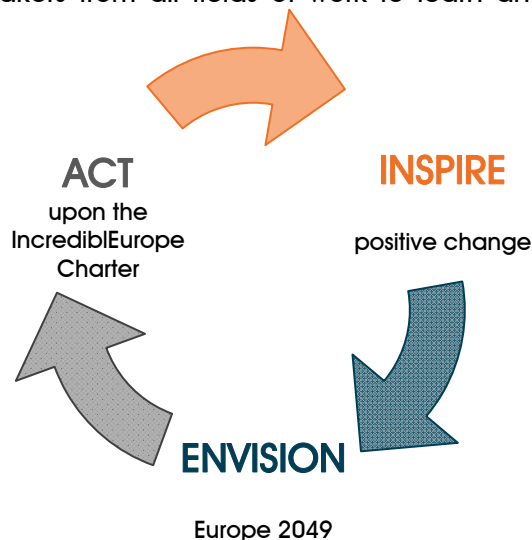
## What is IncrediblEurope?

**IncrediblEurope** is the first bottom-up value-changer in and for Europe. It focuses on creative, innovative & entrepreneurial changemakers and the future they will influence. "Think 2049 - Act now!" - it's a movement that empowers people in Europe.

The yearly highlight of IncrediblEurope - the **IncrediblEurope Summit in Vienna** - has been supported by world-renowned guest speakers like design legend Luigi Colani, creative mastermind Edward de Bono, WEF Young Global Leader Cameron Sinclair, violin virtuoso Miha Pogacnik, US star designer Mirko Ilic, and many more...

## What are the goals of IncrediblEurope?

Bring together changemakers from all fields of work to learn and profit from the variety of approaches:



## Whom does IncrediblEurope want to reach?

- ♦ 25 million European IncredibleEs (3,5% „innovators“ out of 700 million people)
- ♦ changemakers: action and future oriented, engaged individuals
- ♦ Xindustries: from all fields of human activities
- ♦ Xcountries: international, core: European countries (beyond EU)
- ♦ Xcultures: European diversity

Testimonials from IE Young Ambassadors



**Stephanie Cox, Vienna:** *“As a young person you have big responsibility towards Europe and its further developments. IE YA gives you the chance to connect with other young people all over Europe (and further) and exchange experience, inspire and be part of the unique IE Summit 2011. CREATIVE INNOVATIVE CHANGEMAKERS = IE YA, challenging the future NOW”*



**Elizabeth Parra Ganteaume, based in Vienna (but from Venezuela):** *“Being an IE Young Ambassador has been a great opportunity since it has opened a new horizon to me where every idea count and can be supported. Interacting with other enthusiastic young people and discovering how the world is changing with every little smart innovation is just unique! All this through Incredible Europe”*